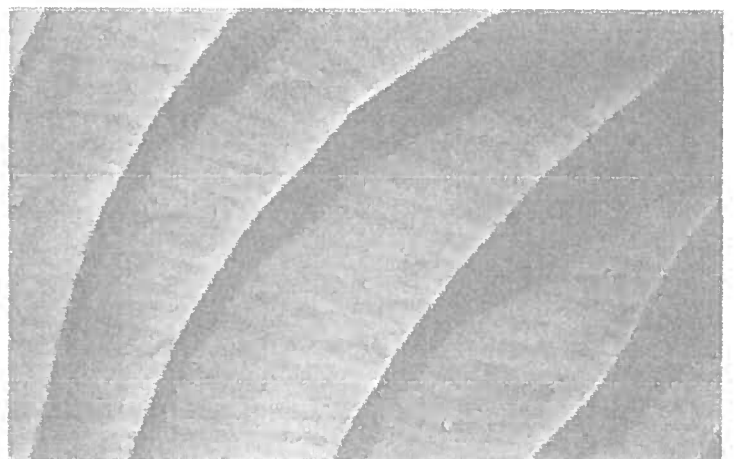
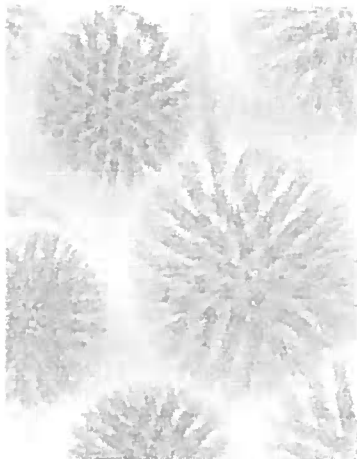


inspiration track

inyu training
training for salons and spas



innogizer: the \$1,000 service

[participant guide]

intended outcome This module will encourage you to think about how you can improve the quality of service delivered to a guest and generate ideas on how to go “above and beyond” in service delivery.

the \$1,000 service

The \$1,000 Service



the \$1,000 service



The \$1,000 Service

To offer a service for \$1,000, what would be different about:

- how the guest books their appointment?

- how the guest is greeted?

- the physical space where the guest waits?

- the beverages offered?

- the smock?

- the consultation?

- the shampoo?

- the service?

- the retail recommendations?

- the follow-up?

the \$1,000 service