

Why Aveda Name:

Skills Assessment

1. When was Aveda founded?
2. Aveda was the first beauty company to manufacture products with what?
3. Does Aveda do animal testing?
4. Aveda products are “naturally derived”. What does naturally derived mean?
5. List at least 5 places Aveda sources from and the ingredient from each place?
6. How does Aveda give back to each of these communities?