Guest Arrival

"Hi, welcome to Lavish. My name is _____, how may I be of service today?"

"Would you like to choose something from our beverage menu? We have Aveda comforting tea, which is a blend of peppermint and licorice, very refreshing. We also have cucumber infused water, along with coffee, coke, or wine."

"I would like to give you a tour of the facility. Aveda is an environmental company; our products are made from plant and flower essences. Lavish Salon has been in business since 1995."

Showing Our Stuff

"We have the availability for ___ while you are here with us today. We offer all new guests to our salon the opportunity to enjoy \$20 off their first service at Lavish (service must be valued at \$40 or more). Are there an additional services I can book for you today?"

Guest Scheduling Over The Phone

"Good morning, afternoon, evening!"

"It's a beautiful day at Lavish Salon. This is ____. How may I be of service today?"

"To whom do I have the pleasure of helping today?" (Always get name first and use throughout call)

"What is most important to you when looking for a stylist?"

"Thank you. Based on what you have told me I would recommend a level ____, or between a level ____, where several stylists that I would recommend who will be able to accommodate what you are looking for." (Give specific names and times)

Offer personal experience but not specified.

"We have several options to choose from. Our salon operate on a level system. Our levels range from New Talent to Master Designer, Level 4."

"Our Level 1 stylists have approximately 2 years of experience and training. They are promoted based on advanced training and client referrals."

Confirmation Calls

"Good morning, afternoon, evening!"
"This is calling from Lavish Salon. I am calling to confirm your appointment with on"
"If you have any questions or concerns regarding your appointment please give us a call back at 281-332-9100."
Guest Service Provider Scripts
Check-Out
Introduction to guest. Thank stylist for bringing guest over, compliment style, etc. Smile and ask, "How was everything today?"
"I see you received services today with Your stylists recommended the following products for you today. Do you have any questions on the products?" add products if the client wants them
"Your total today comes to Would you like me to add any gratuity?"
"I see that we do not have your current mailing address, e-mail, or phone number."
"Are you still at address, e-mail, phone number?"
"We offer a \$5 discount for pre-booking your next appointment. May I book your next appointment for you today? Thank you and have a wonderful day."

Call Backs For New Guests

• Left Message "Hi, this message is for, this is Lavish Salon calling to do a follow-up with you on your services you had with on (date). Please give us a call back if you have any questions, concerns, or feedback at 281-332-9100. Thank you and have a wonderful day."
• Answered "Hi this is calling with Lavish Salon. I was calling to do a follow-up with you on your services you had with on (date)."
Good review: "Good! We look forward to seeing you again soon. Thank you and have a wonderful day!"
Bad review: "We are so sorry to hear that. I would love to relate this to my manager and have

them give you a call back at your earliest convenience. Would that be okay?"